



## Live Texting/Voting Show Rider

### **1. Set up (outdoors AND we are providing the screen(s) and cables)**

- a) Live Texting/Voting can be done at an outside venue (like outdoor movie, concert, or dance party).
- b) Live Texting/Voting can be done on INCLUDED SCREEN(s) or additional screens, as determined on contract.
- c) Smaller 'texting' screens may not be used in winds over 10mph, or ANY precipitation, unless moved indoors or under provided cover.
- d) One table, chair, and dedicated outlet must be provided and accessible.
- e) Testing can begin at dark, and we should be ready to go about 1/2 hour AFTER dark.

### **1a. Set Up (indoors AND you will be providing the screen(s))**

- a) Our crew would like to do a 'test run' of system about 4-6 hours prior to show start time.
- b) Show location must provide a 'vga' enabled video projector(s) or flat panel TV(s).
- c) A 'long enough' VGA computer cable (or a central hookup jack in wall) must be placed where crew member will be running Live Texting.
- d) One table, chair, and dedicated outlet must be provided and accessible.

### **1b. Set up (indoors AND we are providing the screen(s) and cables)**

- a) Our crew would like to do a 'test run' of system about 4-6 hours prior to show start time.
- b) One table, chair, and two dedicated outlets must be provided and accessible.
- c) Enough room for the size and quantity of screens ordered on contract.

### **2. Show Performance**

- a) We use a 10 digit cell phone number to 'text' into. Normal texting/roaming charges will apply, but no additional fees will be charged.
- b) Purchaser (client) should provide prior to the event (at least 2-4 weeks), a 'template' of what is to be displayed on the screen. Such as: scrolling text, static messages, video content (windows media file only), live video content (need live video feed), video feed from provided DVD player or cable/satellite box, colors, backgrounds, images, photos, logos, sponsors, etc.
- c) The 'real estate' space on the screen being displayed should be predetermined. Such as: how big of a voting box, how big of a live video box, texting box, scrolling text, etc. We can also send out instant messages to be displayed on the screen.
- d) If running a 'voting' session, please also provide the categories, how you would like each vote counted, special 'short' abbreviations to text.
- e) All incoming Text Messages are 'screened' for content. Please let us know any specific words or phrases to not allow. Such as: certain phone numbers, dorm numbers, offensive campus lingo that is specific to your campus, etc.

### **3. State Withholding**

Some states levy a nonresident entertainer tax and require colleges to withhold a percentage from the final payment amount. **If you plan on withholding any part of the agreed payment amount, this must be communicated** to Bass-Schuler Entertainment **DURING the negotiation process** so that the deduction can be taken into account when calculating a performance price. If the withholding is not negotiated at the time of contracting, PURCHASER agrees that it will be solely responsible for any nonresident taxes incurred (i.e. the amount of the payment will be increased so that the final check will be for the amount agreed to).

### **4. Acceptance**

- a) I / we understand the terms and conditions set forth in this Live texting/voting rider.
- b) Artist is not responsible for any liability due to, but not limited to, video content, live video content, incoming text content, dropped or missed calls, computer error, or any act of god.
- c) We will do our best to screen all incoming messages, but can not guarantee that something will not 'slip through.' We will make a best effort to remove any offensive content as soon as it is brought to our attention.
- d) WE CANNOT GUARANTEE RECEPTION OF INCOMING TEXT MESSAGES. IT IS DEPENDENT ON CELL PHONE RECEPTION. IF THE FACILITY HAS TROUBLE WITH CELL PHONE RECEPTION, THEN WE MAY HAVE TROUBLE RECEIVING INCOMING MESSAGES.
- e) Contract includes one 'cell blast' following completion of the event (within 6 months of the event) to everyone who participated at the event. This can be a 'thank you for coming' message, or 'upcoming events' message, or whatever text message you would like to send.